



PERMANENT FULL TIME JOB

Posted on November 15, 2025

Job Expires: 2026-05-14

Job Title

Marketing Coordinator

Employer

Active Security (Brent Harris DBA Active Security)

Location

202-2497 Clearbrook Road, Abbotsford, BC V2T 2Y3

On-site position

Employment Type

Permanent, Full-Time

35 hours per week

Wage

\$36.60 per hour

Start Date

As soon as possible

Vacancies

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Job Description

Active Security is seeking a full-time Marketing Coordinator to plan, coordinate, and implement marketing and promotional initiatives that support business growth, brand awareness, and customer engagement. The successful candidate will work closely with management to develop and execute marketing strategies aligned with company objectives and service standards.

Key Responsibilities

The Marketing Coordinator will be responsible for the following duties:



Plan, coordinate, and execute marketing and promotional activities aligned with business objectives, including advertising campaigns, public relations initiatives, and community outreach

Conduct market research and analyze consumer trends, competitor activities, and local market conditions to support informed marketing strategies

Develop, update, and manage marketing materials such as brochures, newsletters, digital content, signage, and other promotional assets

Coordinate special promotional events, campaigns, and public engagement initiatives to increase customer traffic and brand visibility

Assist in the development and implementation of marketing strategies, business plans, and promotional calendars to support revenue growth

Prepare marketing reports and performance summaries to assess campaign effectiveness and recommend improvements

Collaborate with management to ensure marketing initiatives align with operational goals and customer service standards

Maintain consistent branding, messaging, and communication across all marketing platforms and materials

Requirements

Education: College diploma or equivalent in marketing, communications, business, or a related field

Experience: Minimum 3 years of relevant marketing or communications experience

Strong analytical, organizational, and communication skills

Ability to manage multiple projects and meet deadlines

Experience with marketing materials, campaigns, and performance reporting

Who Can Apply

You may apply if you are:

A Canadian citizen

A permanent resident of Canada

How to Apply

Please submit your resume by email at careeractiveabby@gmail.com and arshmonga90@gmail.com or through the platform where this advertisement is posted. Only shortlisted candidates will be contacted.