



PERMANENT FULL TIME JOB OPPORTUNITY

Posted on April 15, 2026

Hours Per Week: 35

Work Location: 3300 Bloor Street W, Etobicoke, ON M8X 2W8

Job Expires: 2026-10-12

Marketing Coordinator

Employer: Toorchie's Group Incorporation o/a BRIOCHE DORÉE FRENCH BAKERY CAFÉ

Location: 3300 Bloor Street W, Etobicoke, ON M8X 2W8

Salary: \$65,520 per year (35 hours per week)

Job Type: Permanent, Full-Time

Start Date: As soon as possible

Vacancies: 1

About Us

Brioche Dorée is a French bakery-café chain founded in 1976, known for its commitment to freshness, conviviality, and simplicity. Our restaurant offers a welcoming atmosphere where guests can enjoy freshly baked goods, savory lunch items, specialty coffees, and high-quality balanced meals. With a modern and inviting dining environment, Brioche Dorée delivers an authentic French café experience.

Position Summary

We are seeking an experienced Marketing Coordinator to support and enhance our marketing initiatives. The successful candidate will help develop and implement marketing strategies, coordinate promotional activities, and contribute to business growth through effective marketing programs.

Requirements

College diploma or CEGEP in Marketing, Business, Communications, or a related field

3 to less than 5 years of related work experience

Strong written and verbal communication skills in English

Excellent organizational and project coordination abilities

Ability to work independently and as part of a team

Responsibilities

Perform administrative marketing and coordination tasks

Advise management on advertising and sales promotion strategies



Coordinate special publicity events, campaigns, and promotions
Develop and maintain a portfolio of marketing materials
Create and implement marketing strategies to increase brand awareness and sales
Assist in developing and implementing business plans
Maintain and manage marketing databases and digital records

Work Conditions

On-site position

Work must be completed at the physical location

No remote work option available

How to Apply

Please submit your application by email to:

toor_ldh@hotmail.com

Or mail your application to:

Toorchie's Group Incorporation

3300 Bloor Street W

Etobicoke, ON M8X 2W8

We thank all applicants for their interest; however, only those selected for an interview will be contacted.