



FULL TIME JOB OPPORTUNITY

Posted on February 27, 2025

Business Name: Varing Marketing Group
Hours Per Week: 40
Work Location: 5641 200 St Langley, BC V3A 1M7
Job Expires: 2025-08-26
Salary: 30

Marketing Coordinator

Varing Marketing Group located in Abbotsford, B.C is looking for a full time permanent position of a Marketing Coordinator (NOC 11202).

Job details

Location: 5641 200 St Langley, BC V3A 1M7

Salary: \$31.25 / hour plus applicable bonus

Vacancies:1 Vacancy

Employment groups: Youth, Veterans of the Canadian Armed Forces, Visible minorities, Persons with disabilities, Indigenous people, Newcomers to Canada, Seniors, Apprentices

Terms of employment: Permanent, Full time: 40 hours / week

Start date: As soon as possible

Job requirements

Languages: English

Education: Secondary (high) school graduation certificate

Experience: 6 months

Work Conditions and Physical Capabilities

Ability to multitask, Excellent oral communication, Flexibility, Client focus, Reliability, Organized, Excellent written communication, Team player, Accurate

Responsibilities include, but are not limited to:

- Responsible for planning and executing marketing campaigns, creating promotional materials, managing social media, and conducting market research.



- Maintain the company website, organize events, and develop lead generation strategies.
- Handle advertising, implement SEO and SEM strategies, and monitor campaign performance.
- Collaboration with sales agents and managing the marketing budget are also key duties.

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- Plan, develop, and implement marketing strategies; conduct surveys and analyze customer feedback

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- Develop social and economic profiles of urban and rural areas to encourage industrial and commercial investment; and prepare reports, research papers, educational texts, or articles.
- Attract clients, promote properties, and drive sales and rentals for the company.

How to apply

By email: info@varinggroup.com

Intended job posting audience

Anyone who can legally work in Canada can apply for this job. If you are not currently authorized to work in Canada, the employer will not consider your job application.